

Experience

Stradley Ronon IP Group Drives Results for Quadratec, Inc.

When Quadratec, Inc., the world's largest independent retailer of Jeep®* parts and accessories, requires assistance with intellectual property matters, it turns to Stradley Ronon. Stradley Ronon's IP attorneys work closely with Quadratec and often visit the company's West Chester, Pennsylvania, headquarters to provide integral advice on key issues involving patents, trademarks, copyrights, trade secrets, and other related areas. Quadratec and Stradley Ronon continually collaborate to anticipate and resolve many interesting and unique IP concerns, including patent infringement investigations and trademark clearance searches and opinions, as the team manages Quadratec's expanding worldwide patent and trademark portfolios. In addition, Stradley Ronon's ever-growing knowledge of the automotive parts and supply industry and how it affects Quadratec's needs and goals has served both Stradley Ronon and Quadratec well. Stradley Ronon is proud to assist Quadratec in its efforts to successfully navigate complex IP issues born of an ever-changing automotive landscape.

Built on 30 years of excellence, Quadratec is more than just an industry leader in the aftermarket Jeep world. It is a dream-builder, problem-solver, and passionate advocate for all enthusiasts of the legendary Jeep CJ and Wrangler, Cherokee, and Grand Cherokee vehicles. Quadratec delivers the very best parts and accessories, which continue to provide Jeep owners with a sense of security to handle any journey with confidence.

*Jeep is a registered trademark of Fiat Chrysler Automobiles, and Quadratec has no affiliation with FCA. The terms Jeep, Wrangler, Cherokee, and Grand Cherokee are used for identification purposes only.

Related Services

- Intellectual Property
- Corporate
- Litigation