Experience

Martin Guitar IP Amps Up for “Ballad of the Dreadnaught”

As part of its function as outside intellectual property counsel, Stradley Ronon assisted Martin Guitar in defining the intellectual property used in the documentary, “Ballad of the Dreadnaught,” in order to ensure that Martin Guitar owned the copyright to the completed documentary. Agreements were secured so that Martin Guitar obtained photograph and video releases, licenses, and permissions from the artists, their estates, and companies that owned the intellectual property. “Ballad of the Dreadnought” will be screened at Martin Guitar’s Special Factory/Museum Tour on September 12.

C.F MARTIN & CO. has been creating the finest instruments in the world since 1833. It continues to innovate, introducing techniques and features that have become industry standards including X-bracing, the 14-fret guitar and the Dreadnought™ model’s size and sound. One of the world's leading acoustic instrument makers, Martin guitars are hand-made by skilled craftsmen and women who use a combination of new design and techniques along with those introduced by the company founder.

Related Services

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