Experience

Martin Guitar in the Spotlight at Musical Instrument Museum

As part of its function as outside intellectual property counsel, Stradley Ronon represented Martin Guitar for purposes of an exhibition license agreement with Musical Instrument Museum (MIM). MIM is a non-profit museum located in Phoenix, Arizona, and displays more than 6,500 instruments and associated objects collected from about 200 of the world's countries and territories, including certain of Martin's instruments. MIM's latest special exhibition, titled "Dragons And Vines: Inlaid Guitar Masterpieces," is scheduled to run from November 5, 2016 through September 4, 2017. The agreement allows MIM to make and sell a variety of products, to publish an exhibition catalog, and to distribute advertising or promotional materials that include images of the Martin guitars (and related trademarks) on display in the exhibition.

C.F MARTIN & CO. has been creating the finest instruments in the world since 1833. It continues to innovate, introducing techniques and features that have become industry standards including X-bracing, the 14-fret guitar and the Dreadnought™ model's size and sound. One of the world's leading acoustic instrument makers, Martin guitars are hand-made by skilled craftsmen and women who use a combination of new design and techniques along with those introduced by the company founder.

Related Services

- Intellectual Property
- Corporate
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