# Experience

## Franklin Templeton Launches Responsibly Sourced Gold ETF

Stradley Ronon advised Franklin Templeton in the launch of the Franklin Responsibly Sourced Gold ETF, a physically backed gold exchange-traded product (ETP) with an ESG focus. The product seeks to only hold gold bullion bars that were refined in accordance with the London Bullion Market Association's (LBMA's) Responsible Sourcing Program, a mandatory governance framework and audit program designed to promote the integrity of the global supply chain for the wholesale gold markets. This includes measures to address environmental and sustainability considerations (for example, management of harmful chemicals or pollutants associated with the gold mining process), avoid materials from conflict-afflicted areas, and combat money laundering, financing of terrorism, and human rights abuses, including child labor. Shares are registered under the Securities Act of 1933 and trade on NYSE Arca.

### Related People

- J. Stephen Feinour Jr.
- Miranda L. Sturgis
- Thomas L. Hanley
- Kenneth L. Greenberg
- Amy C. Fitzsimmons
- Joel D. Corriero

### Related Services

- Exchange-Traded Funds (ETFs)
- Investment Management