



Deenah Sirota

Counsel

dsirota@stradley.com

Cherry Hill, NJ: 856.414.6359

Deenah Sirota is a skilled litigator who focuses her practice on complex litigation matters in the highly regulated healthcare industry.

Before Stradley Ronon, Deenah served as staff counsel for a large insurance company, where she advised adjusters regarding coverage, legal issues, appropriate action, case progress and settlement ranges. She also was an associate at a Philadelphia-based law firm, representing clients in workers' compensation claims, personal injury accidents, and wrongful death cases.

Community Impact

Deenah is deeply committed to pro bono work and efforts to give back to her community, focusing on humanitarian work. She organized a pop-up boutique for families affected by the October 7 attacks, creating a supportive space for them to shop for clothing and personal items. Her efforts were recognized by the Jewish Federation of Southern New Jersey.

Deenah is also a former volunteer at the Metropolitan Council on Jewish Poverty and the New York State Anti-Trafficking Coalition, where she worked on advocating for the Trafficking Victims Protection and Justice Act, which ultimately passed. She has also obtained a grant for the nonprofit World Without Exploitation.

Memberships

- Member, National Association of Women Lawyers

Recognitions

- New Leader of the Bar, *New Jersey Law Journal* (2025)

Featured Speaking Engagements

- Presenter, "Regional Economic Perspective," Chamber of Commerce Southern New Jersey

Services

- Litigation
- Cybersecurity, Data Protection & Privacy
- Healthcare
- Insurance & Reinsurance
- Trial Practice

Education

- Drexel University Thomas R. Kline School of Law (LL.M. in Health Care and Pharmaceutical Compliance)
- Drexel University Thomas R. Kline School of Law (J.D.)
 - Sarah Nerino Perseverance Award
 - Outstanding Law Student Award, National Association of Women Lawyers
 - Pro Bono Service Honors
 - Legal Intern, Drexel Appellate Litigation Clinic
- John Jay College of Criminal Justice (B.A., *summa cum laude*)

Experience

Stradley Ronon Attorneys Victorious in Historic Appellate Decision Granting the Garden State's Largest and Oldest Health Insurer, Horizon, to Reorganize Corporate Structure

New Jersey's appellate court issued an opinion today, May 31, 2023, in a matter concerning a challenge to the reorganization of Horizon Blue Cross Blue Shield of New Jersey, deciding whether the almost a century-old health insurance carrier could reorganize its corporate structure to a mutual insurance holding company. The court unanimously upheld Stradley Ronon's arguments on behalf of Horizon to reorganize as a mutual holding company saying, "As Horizon correctly noted at oral argument, on the critical issue of membership in the new MHC, the statute controls. For these reasons, based on the facts presented, we are unconvinced the revelation of this information at the public hearings would have led to a different result."

Andrew I. Hamelsky, partner-in-charge of the firm's Newark office and member of the firm's healthcare litigation team, defended and argued on behalf of Horizon Healthcare Services, Inc. on May 1, 2023. The Stradley Ronon team also included Spencer R. Short and Deenah Sirota.

Stradley Ronon's arguments focused on how the corporate reorganization will benefit the State, including creating a more modern structure that will allow Horizon to provide better services to their members by partnering with innovative healthcare companies.

Stradley Ronon worked closely with Horizon representatives, state agencies and partners on this landmark application.

Admissions

- New Jersey
- Pennsylvania
- U.S. District Court for the Eastern District of Pennsylvania
- U.S. District Court for the Western District of Pennsylvania
- U.S. District Court for the District of New Jersey